



## INFORMATION TEXT ON THE PROCESSING OF RIZOM BEACH HOTEL CUSTOMERS' PERSONAL DATA

Dear guest,

Thank you for choosing Rizom Beach Hotel and we would like to inform you about the processing of your personal data.

This Clarification Text, in accordance with the Law No. 6698 on the Protection of Personal Data ("Law"), Safir Termal Turizm İnşaat Özel Eğitim Gıda Sanayi ve Ticaret A.Ş. (Mersis: 0737113521900001) ("Company" or "Rizom") has been prepared for the purpose of enlightening the data subjects/data owners regarding the procedures and principles regarding the processing of personal data of customers.

From your personal data due to the accommodation service you have received from Rizom Beach Hotel; Identity, communication and data in its annexes, if any, that you shared with us, your financial data required for billing the service, your accommodation data, the data you shared verbally with us during reservation negotiations, cameras at the door entrance during your entrance to Rizom Beach Hotel and inside the hotel for security reasons during your stay. If you use the internet through the internet access provided by Rizom Beach Hotel during your stay, the visual and audio recordings to be taken with you, the correspondence to be made with you and the data in its annexes, your log records to be kept in accordance with the law numbered 5651 will be collected and processed in physical or electronic environment .

For detailed information on the matters within the scope of this Illumination Text, [www.rizombeach.com](http://www.rizombeach.com) Safir Termal Turizm İnşaat Private Education Food Industry and Trade Inc. located at the address of It can be accessed from the Personal Data Protection and Processing Policy or from the detailed Clarification Text option available in the call center at +90 (242) 505 50 00 .

### I) Data controller

Safir Thermal Tourism Construction Special Education Food Industry and Trade Inc., Address: Huzur Mahallesi, Azerbaijan Street, Skyland Sitesi, Block B, No:4B, Inner Door No:272, Sariyer/Istanbul It is "Data Controller" within the scope of Law No. 6698.

### II) For what purpose your personal data will be processed

Your personal data is processed by Rizom Beach Hotel under the following conditions and conditions within the scope of Law No. 6698:

Your personal data;

1. Managing service activation processes,
  2. Execution of Emergency Management Processes,
  3. Physical Space Security and Security of Data Controller Operations,
  4. Execution of Communication Activities,
  5. Execution of Good / Service Sales Processes,
  6. Activities for Customer Satisfaction (including Request/Complaint) and Execution of Customer Relationship Management Processes,
  7. Execution of Advertising / Campaign / Promotion Processes,
  8. Providing Information to Authorized Persons, Institutions and Organizations,
  9. Execution of Finance and Accounting Affairs,
- purposes can be processed.

### **III) Which of your personal data will be processed**

The following data will be processed according to the purpose of your visit and the services you will use during your visit,

1. Data on identity, communication, accommodation and accommodation document,
2. Your financial data required for invoicing the service,
3. Your data included in your correspondence with our company and shared with us verbally during reservation negotiations,
4. Your visual and audio data to be recorded by security cameras,
5. Your visual and audio data to be recorded by the advertising department of the company, if you give your explicit consent,
6. If you use the internet by connecting to the company visitor network, your internal IP distribution logs kept as required by law .

### **IV) To whom and for what purpose your personal data can be transferred**

1. To our business partners and suppliers, limited to the provision of our products and services,
2. In case of receiving accommodation service through the agencies, the contracted agencies,
3. In case of commercial, financial and legal disputes and As stipulated in the laws and limited to its scope; consultants, audit firms, lawyers, authorized public institutions and organizations and judicial authorities.

### **IV) Method and legal reason for processing personal data**

Your personal data, by Rizom Beach Hotel or real or legal persons who process data on behalf of Rizom Beach Hotel; It is collected as physical documents, by taking camera recording, keeping digital records and by obtaining your explicit consent unless otherwise stipulated in the law.

Your personal data is processed by Rizom Beach Hotel based on the Personal Data Protection Law No. 6698 and other legislation.

### **V) Your legal rights under the law**

Your rights are written in Article 11 of the KVKK, and these are as follows:

By applying to Rizom Beach Hotel or company headquarters in writing, your personal data;

- a) whether it is processed or not,
- b) requesting information about it if it has been processed ,
- c) of processing and whether it is used in accordance with its purpose,
- d) the country or abroad,
- e) incomplete or incorrect processing,
- f) Requesting that it be deleted or destroyed or anonymized within the framework of the conditions stipulated in Article 7 of the KVKK,
- g) Requesting notification of the transactions made in accordance with subparagraphs (e) and (f) above, to the third parties to whom it has been transferred ,
- h) Objecting to the emergence of a result against you because it is analyzed exclusively by automated systems,
- i) unlawful processing, you can exercise your rights to demand the compensation of the damage.

, you can fill out the form at [www.rizombeach.com](http://www.rizombeach.com) for the request containing the necessary information identifying your identity and your explanations about your right to exercise , Huzur Mahallesi, Azerbaijan Caddesi, Skyland Sitesi, Block B, No:4B, Interior Door No:272, Sariyer/Istanbul You can bring it to the address in person or send it via a notary public or send a signed copy of the form to [kvkk@rizombeach.com](mailto:kvkk@rizombeach.com) by e-mail. Your requests will be concluded free of charge as soon as possible and within 30 days at the latest, depending on the nature of your request. However, if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board may be charged. If your request is to be made on behalf of someone else, a power of attorney and other documents confirming your identity must be attached to your application.